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Rule The Room: A Unique, Practical And Comprehensive Guide To Making A Successful Presentation



Synopsis

Rule the Room is the product of Jason Teteak's twenty-year experience as a trainer and coach. His thoroughly tested advice covers every presenter's concerns, from hooking the audience immediately to entertaining them, and from overcoming your fears to handling questions. He covers every base - content creation, delivery, audience management - with an overview plus step-by-step instructions, review exercises, and scores of specific and practical tips. Whether you want to persuade, motivate, teach, or inspire, Rule the Room can be your guide.

Book Information

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Customer Reviews

I've done presentations all my life but am always looking for ways to improve. This book did not disappoint. Jason did a very good job not just outlining the strategy, but providing concrete examples for how to execute said strategy even acknowledging typical obstacles. I have an upcoming presentation and while I was reading this book on a flight, I so wished I had brought my slides with me as I was completely motivated to update it to excellence with the tips from the book. I will definitely use the book each time I'm preparing to refresh myself on his suggestions and incorporate them. This book is great for the novice and advanced presenter alike!

If you don't read any other publication for improving your presentation skills, at least read this one! Not only will Jason's principles revolutionize how you interact with your customers, you will certainly earn more business. Best of all, he incorporated those principles into the book's layout so you have that extra advantage to see them in action. Jason, thank you--you have changed my life!

Jason's book echos his personal style - detailed, complete and confident. Just listen to him in person or reading his book inspires me to improve. By giving incremental actionable advice that spans the spectrum of presentation situations, he has created a very useful reference. The "Your Turn" section will allow anyone to improve their game. Although he does refer to the research literature, my only suggestion would be to include a references section at the end for further reading.

What I found different about that book is that it is so concrete that you can start putting into practice right away. Jason covers so many areas, from preparing a speech, to delivery, to handling people. I have also watched some of his video presentations which are equally great!! especially loved the way he describes how to create takeaways and hooks, in a step-by-step style. I must admit that this title is in my top list of presentation handbooks.

I read a lot of books and one of the things that is usually missing are the nuts and bolts of how to do it. Jason's book is all about the nuts and bolts. Anyone can say they take you from A to C, they just don't tell you about how to do B first. If you do any presenting, whether in a group setting or one on one, this book is a must read if you would like to improve your skills.

The author breaks down how to think through what your audience wants and how to prepare your speech accordingly. He really gets into the details on pacing, posture, gestures and tone--all the way down to voice inflection. I found it fascinating to see a master segment out the elements of a captivating speech and speaker. Each chapter imparts gems that you would have thought only natural born speakers had. Turns out you can learn to give engaging presentations and this book can teach you concisely. I recommend it to everyone I know who wants to give better presentations.

Hats off to Jason on a super,practical book on preparing and delivering presentations-keyed on meeting the audience and the presenters needs-and making sure they are in sync.I was especially interested in your comments on presentation research and being prepared for the presentation. I remember my very first presentation at Caterpillar-my audience of about 75 people-a very senior and knowledgeable audience. And here I was, a 21 year old boy, right out of college. Needless to say, I spent hours on presentation readiness. No question, I was ready. Before the presentation, I was so worked up that I went to the bathroom and threw up. Somehow that calmed me down.

Presentation went off well, and there was not a question I could not answer. That presentation stayed with me the rest of my life. Every future presentation whether it was customer meetings or Caterpillar president/Vice President, or to my peer group of top 60 Cat executives, I was always prepared 120%. Of the hundreds of presentations, I was always prepared to know more about my topic than anyone in the room. While most all of my large audience presentations, where ever I was, were Power Point presentation, the small group mtgs. such as my staff mtgs. or small customer mtgs. or Cat executive mtgs. were mostly overhead presentations. Great for small groups and more intimate! It's knowing which style to use when. Again, a great book and the work put into it really shows! Only suggestion I have is to open the suggestion that there are other presentation styles than Power Point.

Hi. I help Korean entrepreneurs deliver their message effectively in English. I introduce them what Jason has taught me. Here I do not have to mention his practical directions, but I want to mention his influence on me and my clients. All of Jason's videos are inspiring and touching. I see a man who is so professional. Jason is one of the best public speakers I have ever found, not only online but also offline worldwide. But, there is something else. When I see Jason, I see a normal man who has tried his best and eventually become the best public speaker. That is the thing that touches and inspires me and my clients. I am inspired and touched that a normal man can be transformed into one of the greatest public speakers through right strategies and endless practices. I purchased Jason's e-book, 'Rule the Room', from . I read it over and over. I learned a lot from his book and introduced the book to my clients. 'Rule the Room' was so helpful that I purchased a paper book delivered all the way to Seoul, Korea. So did my clients. » ¿

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